

Editorial Calendar

January Issue

Themes: New Year, New You • Childcare Options

Special Listings: Childcare Options • Education Planner

February Issue

Themes: Special Needs • Family Finances

Special Listings: Special Needs Directory • Education Planner

March Issue

Themes: Summer Planner, Part 1 • Baby & Pregnancy, Spring & Summer Edition

Special Listings: Summer Planner Directory • Education Planner

April Issue

Themes: Summer Planner, Part 2 • Living Green

Special Listings: Summer Planner • Education Planner

May Issue

Themes: Happier Birthdays, Spring & Summer Edition • Mom's the Word

Special Listings: Summer Planner • Party Services • Mother's Day • Education Planner

June Issue

Themes: Summer Adventure • Kids' Safety • Dedicated Dads • Family Favorites

Special Listings: Health & Wellness Directory • Father's Day Shopping • Education Planner

July Issue

Themes: Preschool Prescriptions • Family Favorites

Special Listings: Fireworks Directory • Preschool Directory • Education Planner

August Issue

Themes: Back To School, Part 1 • Kids in the Kitchen • Family Favorites

Special Listings: After-School Sport & Enrichment • Education Planner

September Issue

Themes: Back To School, Part 2 • Family Pets

Special Listings: After-School Sport & Enrichment • Education Planner

October Issue

Themes: Safe Haunts • Baby & Pregnancy, Fall & Winter Edition

Special Listings: Safe Haunts • Pregnancy & Baby Resources • Education Planner

November Issue

Themes: Happier Birthdays, Fall & Winter Edition

Special Listings: Party Services • Holiday Shopping Guide • Education Planner

December Issue

Themes: Happy Holidays • Celebrating Our Diversity

Special Listings: Holiday Shopping Guide • Education Planner

2012 Deadlines

January Issue

Space: December 14

Materials: December 19

February Issue

Space: January 13

Materials: January 16

March Issue

Space: February 13

Materials: February 17

April Issue

Space: March 13

Materials: March 16

May Issue

Space: April 13

Materials: April 17

June Issue

Space: May 14

Materials: May 18

July Issue

Space: June 14

Materials: June 18

August Issue

Space: July 13

Materials: July 17

September Issue

Space: August 13

Materials: August 17

October Issue

Space: September 14

Materials: September 18

November Issue

Space: October 15

Materials: October 18

December Issue

Space: November 13

Materials: November 16

